



Powerful Sponsorship Opportunities

Every organisation, big or small can benefit from taking up one of JobServe Live!'s many sponsorship opportunities. With price tags to suit every budget, sponsorship makes your name synonymous with professional recruitment and enrolment while raising your profile even further through extra promotion and branding opportunities.

Previous sponsors include:



Title Sponsorship

As the title sponsor of JobServe Live! your organisation and branding will become an integral part of the whole event. This is an exclusive, invitation only opportunity for brands with values which fit with JobServe Live!.

Title sponsorship packages can be tailored to suit needs but generally include:

- Your organisation's name alongside the JobServe Live! brand in the title of the event
- A high profile stand of your choice (subject to availability, up to 3m x 3m standard package)
- Your logo included alongside the JobServe Live! branding on all printed and electronic material where possible such as media advertisements, email newsletters, all leaflets distributed throughout the region
- Your logo on the cover of our show programme or newspaper feature given free of charge to all visitors
- Your logo and a website link on our website www.jobserve.com/live
- Data of every candidate who registers to attend the event (subject to data protection)
- Inclusion in our extensive PR campaign as the title sponsor of JobServe Live!

Prices start from £10,000 per event

Support Sponsorship

Raise your profile and benefit from extra publicity. Support sponsorship will ensure your organisation's name becomes synonymous with the event.

Within this package your logo will feature on:

- all media advertising including print and online
- all leaflets distributed throughout the region
- the show programme or newspaper feature given free of charge to all visitors
- all visitor and exhibitor printed and electronic material where possible to include the JobServe Live! website, email newsletters, and our exhibition display onsite at the event

And you will also receive:

- A 3m x 2m exhibition stand (to include the standard package)
- Inclusion in our extensive PR campaign

Prices start from £5,000 per event.





Advice Area

CV, adult guidance and business start-up advice are very important and popular features at JobServe Live! events. Sponsorship of this area is a great opportunity to build awareness of your brand and reach a diverse audience of candidates who flock to the advice zones.

The package includes:

- branding and signage within the Advice Area
- the opportunity to present your own advice clinic throughout the duration of the event, we will supply space, furniture and lighting for this purpose
- promotion within the newspaper feature or show programme handed out free of charge to all visitors
- promotion via our email marketing campaign and coverage on our website
- inclusion in our extensive PR campaign

Prices start from £2,495 per event

Seminar Theatre

The Seminar Theatre is a key feature at JobServe Live!! events attracting candidates interested in finding out more about a range of career enhancing topics. Linking with this feature is a great way to create awareness of your organisation.

Sponsor this area and receive:

- branding and signage within the Seminar Theatre area
- seminar slots of your own – two 30 minute presentations
- promotion within the newspaper supplement or show programme handed out free of charge to all visitors
- inclusion in our email marketing campaign and our extensive PR campaign
- coverage on our website (seminar theatre)

(Please note Seminar Theatre sponsorship is not available at all JobServe Live! shows.)

Prices start from £2,495 per event

Exhibitors Lounge

This is a special area set aside for exhibitors to rest and unwind from the busy event. Sponsorship of the area is a great opportunity for companies who want to promote their products or services to other organisations, with the chance to capture potential buyers in a receptive environment.

The package includes:

- branding and signage opportunities within the Exhibitor Lounge
- the opportunity to display your literature
- your organisation promoted as the sponsor of this area
- your logo included on the free tea and coffee vouchers given to all exhibitors

Prices start from £1,500

JobServe Live! Up Close The Magazine

Create a real impact on your target audience. Each issue of JobServe Live! Up Close reaches 100,000 motivated visitors across the UK looking for recruitment, career, education and training advice.

Sponsorship of the magazine includes:

- a four-page feature within the magazine
- this feature to include your choice of editorial, images, advertisements and/or case studies
- your logo/feature flagged on the front cover
- your feature highlighted on the contents page drives readers to your article

Prices start from £7,995

Please note all prices + VAT

For further information and to tailor a package to suit your organisation, contact JobServe Live! sales on **01823 250930** or email sales@jobserveevents.com

